

Summary: Experienced Creative Design Specialist with a demonstrated history of working in the graphic design industry. Strong professional skilled in Adobe Software Products, Web Interface Design, Marketing/Campaigns Advertising, Print Production, Administration and Training. Currently focusing on Human Computer Interaction (UX and UI Design/Development).

Proficiencies:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Adobe After Effects
- Adobe InDesign
- InVision
- Microsoft Office Suite
- Visio Flowchart
- Adobe Dreamweaver
- PC & MAC
- Video Production
- Logo Design and Brand Marketing
- Print Production
- Basic HTML and CSS

Softskills:

Measurable: Communications • Consistency • Best Practices • Collaboratives • Coordination • Flexible

Employment History:

- 2/11 – 12/18 **The Art Institute of Indianapolis** – instruct students in a wide variety of academic and vocational subjects beyond the high school level.
Title: Lead Instructor/Art Supervisor **Design Responsibilities:**
- Mentored creative design students to help them realize their potential to increase their self worth.
 - Delegate workload and establish a clear set of objectives to help minimize errors.
- 1/97 – 11/12 **ITT Technical Institute – Instructor** – Responsibilities included the following:
Title: Lead Instructor/Creative Design Specialist **Design Responsibilities:**
- Planned and supervised activities and projects of each student in the classes/labs.
 - Wrote subject specific curriculum for courses taught in upper level classes
- 3/94 – Present **StarksVan Design – Freelance Graphic Design Consultant** – As a freelance graphic design:
- Provided suggested design ideas that incorporated functionality and aesthetics.
 - Managed vendors and other resources from a cost and creative perspective
 - Created all custom designs per each client's needs from logo design, web design, branding identity, photography/photo manipulation, advertising and managed administration duties.

Visual Design Consultant for the following companies:

- 2/14 — 6/14 **Komatsu America Corp.** is a U.S. subsidiary of Komatsu Ltd., one of the world's leading manufacturers and suppliers of earth-moving equipment, including construction, mining and compact construction equipment.
Title: UI Design Consultant/Graphic Designer **Design Responsibilities:**
- Craft designs through, work flows, and wireframes, to pixel perfect visual interactive design prototype.
 - Collaborate development teams, from project inception to product delivery.
- 6/15 — 10/15 **JohnBean** is one of the world's leading brands of garage equipment for garages, tire shops, and body repair service.
Title: UI Design Consultant **Design Responsibilities:**
- Collaborated with UX research team to establish user needs and problem space.
 - Effectively designed user flows, wireframes, mock-ups, and clickable prototypes
- 1/16 — 3/16 **Xerox Corporation** is an American global corporation that sells print and digital document products and services in more than 160 countries.
Title: UI Design Consultant **Design Responsibilities:**
- Designed sitemaps, wireframes, visual designs, and clickable prototypes.
- 4/17 — 7/17 **DreamWealth** is a leading National Marketing Organization (NMO) focused on developing sales agents across the United States through its innovative technological resources and exclusive insurance carrier network.
Title: UI Design Consultant **Design Responsibilities:**
- Designed sitemaps, user flows, wireframes, mock-ups, and clickable prototypes.

Education:

Additional work available at: <https://www.behance.net/jstarksvan>

Indiana University Purdue University Indianapolis, IN, Certification in HCI-2018	Indiana University Purdue University Indianapolis, IN, Master of Science in New Media-2003	ITT Technical Institute Indianapolis, IN, Bachelor of Applied Computer Visualization-1997	Indiana State University-Terre Haute, IN Bachelor of Science-Graphics Technology-1994
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